Publication

Never Loss Trading

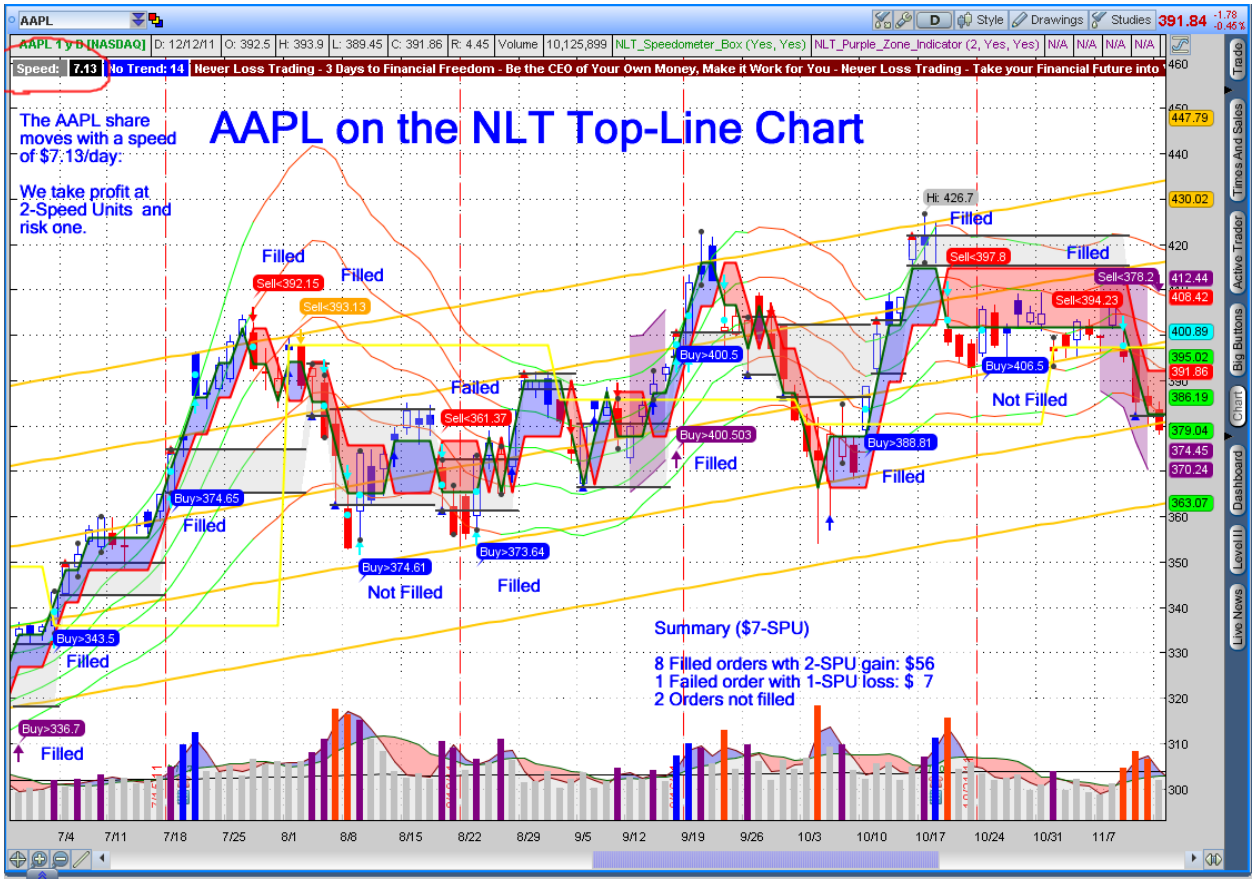
A division of :
NOBEL Living, LLC
401 E. Las Olas Blvd. - Suite 1400 -
Fort Lauderdale, FL 33301

Phone: +1 866 455 4520

NeverLossTrading The Concept for Today's Markets

Not too long ago, the vast majority of the transactions in stock exchanges were executed by humans or required frequent human input along the trading process. This has changed dramatically over the last decade, and especially in the last five years, where ultra-fast computers conduct most of the market transactions. The use of computer algorithms, which make trading decisions, submit orders, and manage those orders after submission, is known as Algorithmic Trading (AT), often also called High Frequency Trading (HF).

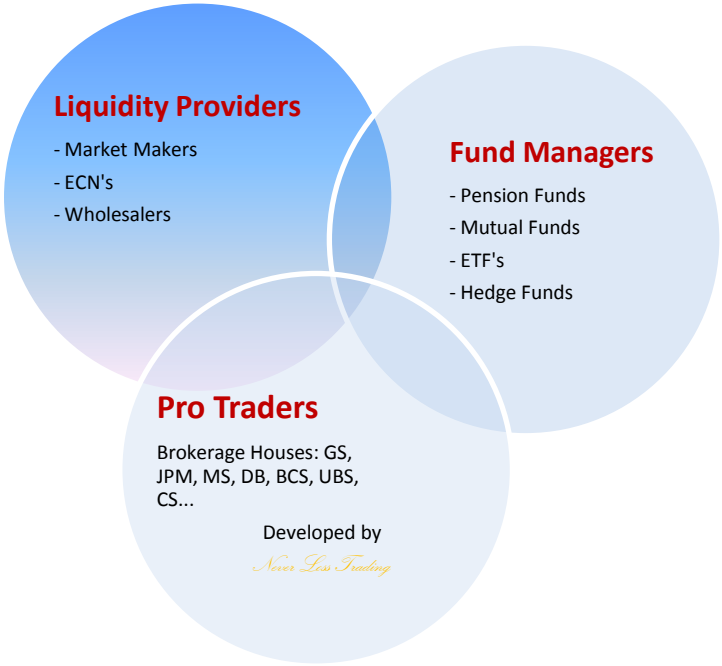
NeverLossTrading, Your Software and Concept to Cope With Algorithmic Trading (Daily Chart)



Orders are executed when the spelled out price threshold is surpassed.

This technological change has taken over most exchanges. In the year 2012, about 78% of the trading volume in the US equities markets was initiated by Algorithmic-Trading also known as High Frequency Trading. The following graphic spells out the key market participants:

Key Users of Algorithmic Trading: Institutions



To a certain extent, the three groups of institutional traders overlap:

"Pro Traders" and "Hedge Fund Managers", at times, act as liquidity providers.

"Pro Traders", to a degree, act as Fund Managers.

Besides institutional investors listed, "Insurance Companies" need to be considered; in their investments, they interact with each of the three algorithmic users.

Altogether, institutional investors dominate 85% of the world financial markets.

How to Beat the World's Best Institutional Investors?

"NeverLossTrading Spots the Action of Institutional Money, and trades with their Moves."

There is no way we can beat the big money by knowledge:

- Institutions have more tools and people to analyze the markets.
- They are insiders by sitting in supervisory boards of world leading companies.
- Their leaders meet with the key leaders of nations and industries.

We are not in the position to beat the financial pros in their game and we do not want to. We benefit by spotting and copying their actions.

The SEC (Security Exchange Commission) intends with legal regulations to create an even field for the private and institutional investor, however, as a private investor, we are always be a step behind and will never be in the position to compete with institutions, and again:

"Our solution: Do not compete; Benefit from copying institutional action."

The key advantage of a private investor is:

"We can get vastly in and out of investment positions, much faster than institutions can; and this is how to beat them on the average-price in and out of a position.

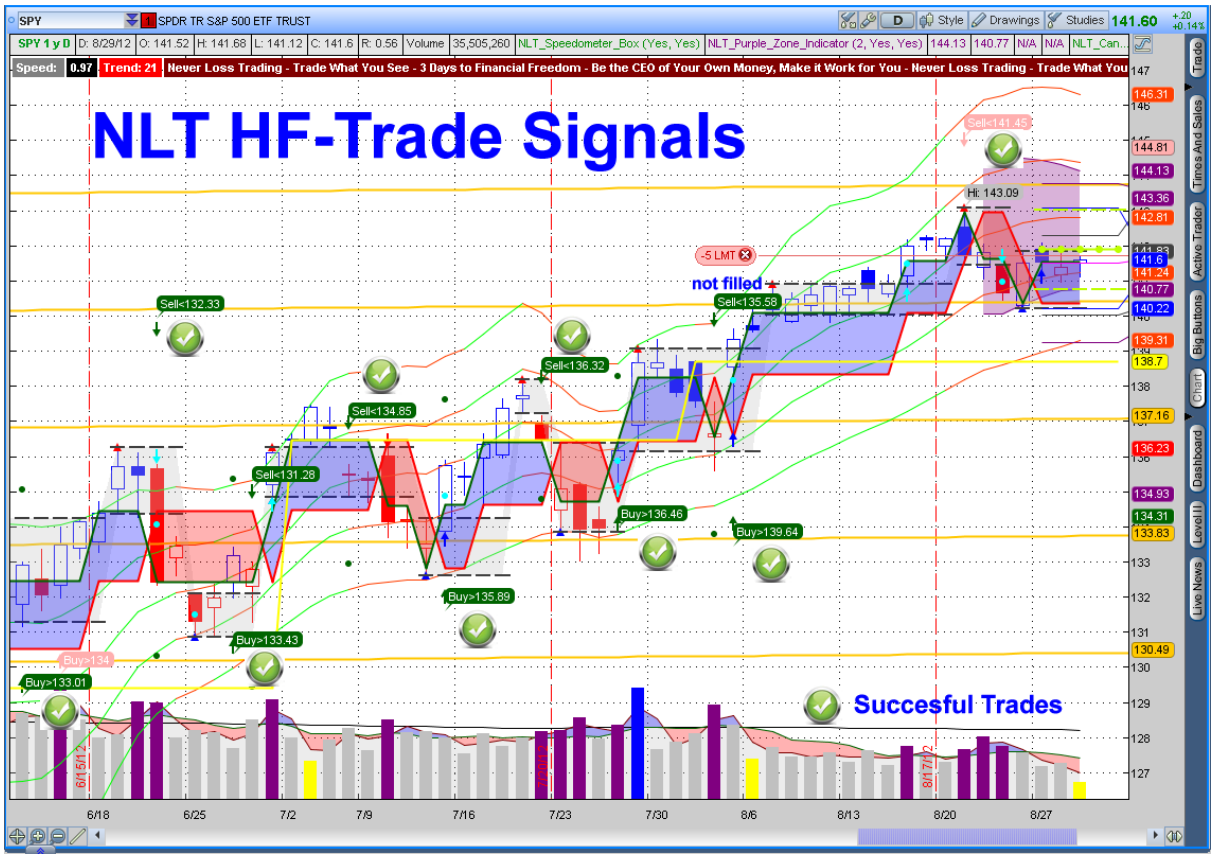
All NeverLossTrading indicators are programmed to constantly reset and calibrate themselves automatically while identifying and following the most prone algorithm for stocks, commodities, currencies, and treasuries.

With NeverLossTrading, You Trade What You See!

We put the footprint of the big money right on the chart for you to follow!

NeverLossTrading teaches four trading concepts. Each concept considers and constantly readjusts to the today's high frequency trade environment.

NLT HF-Stock Trading Chart



What is the role and characteristic of institutional algorithmic trading?

There are multiple trading strategies and algorithms used and we developed specific indicators and studies to make those visible for the NeverLossTrading user.

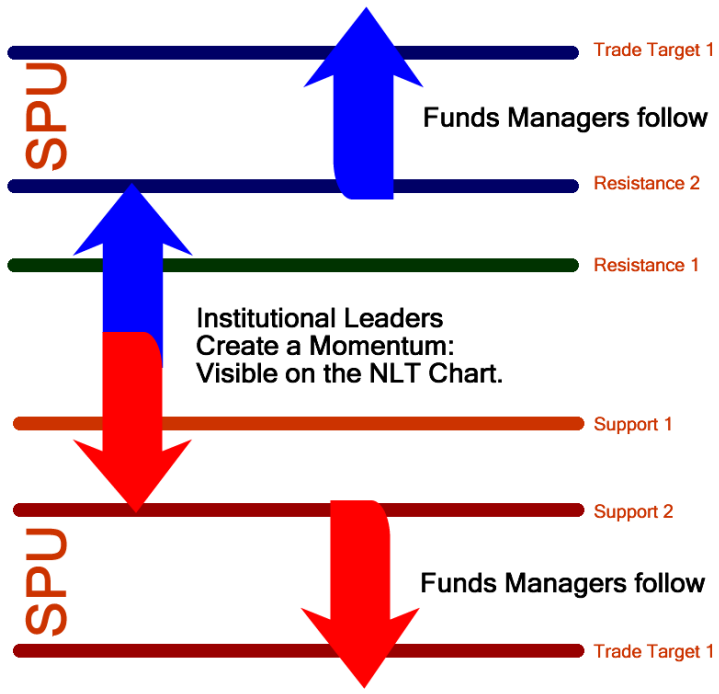
Market Participants and Trade Characteristics

Liquidity Based Trading	Momentum Based Trading	Methodical: Statistical-, Technical Trading
Regulatory exemption to reduce spreads by quoting both, a buy and a sell price in a financial instrument or commodity held in inventory, with the obligation to buy and sell at the displayed bid and ask prices.	Monitor for securities, like stocks, which show significant changes in movement and/or volume.	• Exploit pricing differentials between correlated securities and markets. • Discover technical setups based on pre-defined recurring patterns in stock prices.
Characteristics • Profit earned from the offer as well as from rebates for providing liquidity.	**Characteristics** • Constant monitoring of thousands of stocks for mechanical signs of announcements, rumors, news items. • Identifies stocks that meet a threshold level of variance in the rate of change of price action and/or volume and buys/sells accordingly. • Identify temporary supply-demand imbalances and trade with short-term momentum as equilibrium is restored.	**Characteristics** • Statistical: Defines maximum range of variance and takes counter trade when that range is exceeded. • Technical: Selects stocks that fit particular technical patterns that have been shown to create favorable risk-to reward opportunities. • Entries and exits are precisely defined price points.
Examples • Designated market makers (DMMS) with obligation to maintain an orderly market by providing a required amount of liquidity in specific stocks. • Supplemental Liquidity Providers obligated to maintain the national best bid or offer 5% volume of the trading day.	**Examples** • News story causes a spike in price and volume. Algorithm rapidly buy or sell on the news event. • Algorithm recognizes a major uptick and trades with or against it. Graphic Developed by: *Never Loss Trading*	**Examples** • Correlated market happenings: Stock moves with SPY or independent. • Trend-following or trend-fading strategies. • Arbitrage on highly correlated stocks (Pepsi and Coca-Cola) or commodities: Gold miners and gold commodity.
Liquidity/Order Flow Indicators NLT Nominator, NLT Purple Zone, NLT Price Gravitation Lines, NLT Time-of-the-Day Price Ranges. NLT Volume Differential Indicator	**Momentum Indicators** NLT Top-Line. NLT HF-Indicator, NLT TradoMeter, NLT Price-Volume Indicator, NLT Double-Decker, NLT Box.	**Methodical Indicators** NLT Top-Line, NLT CommandoGraph, NLT Comparison Study, NLT Wave, NLT Candle Color. NLT Seasonality. NLT Top and Bottom Finder

Our Indicators search and identify institutional money moves at all time frames and paint their action right on the chart for you to trade along with it.

All of the above strategies are based on the following assumption:

The NLT Price Move Model



1. **Prices accumulate** prior to a price move and our indicators are identifying this stage by measuring price-, volume- and volatility development, with the NLT-specific market pressure model.

2. Prices **test** the **high/low** of a range prior to breakout. Again, our sensors are triggered and alarm us.

3. **Breakout** to the next price increment. It shows and is highlighted right on our charts and picked up by our scanners.

4. The **price breakout is noticed** by key market participants and is either:
   a. **Confirmed – and we trade along with it.**
   b. **Not confirmed** – and we stay out of the trade.

NeverLossTrading scans and screens the markets along with "Fund Managers". When an initial price move is confirmed, "Fund Managers" follow the direction set by the "Institutional Leaders". Our indicators pick up the happening and we trade what we see.

A crucial element in our trading is the **Speed Unit = SPU**:

The SPU expresses how much average price movement per observed time unit is expected after a price threshold is surpassed.

NLT **SPU** = Price Move/Time Unit (Price Speed)

A dynamic measure: Constantly adjusts to the actual direct correlation with the implied volatility of a security: Volatility goes up, the NLT SPU-Measure goes up and vice versa.

SPU-Trade-Target:

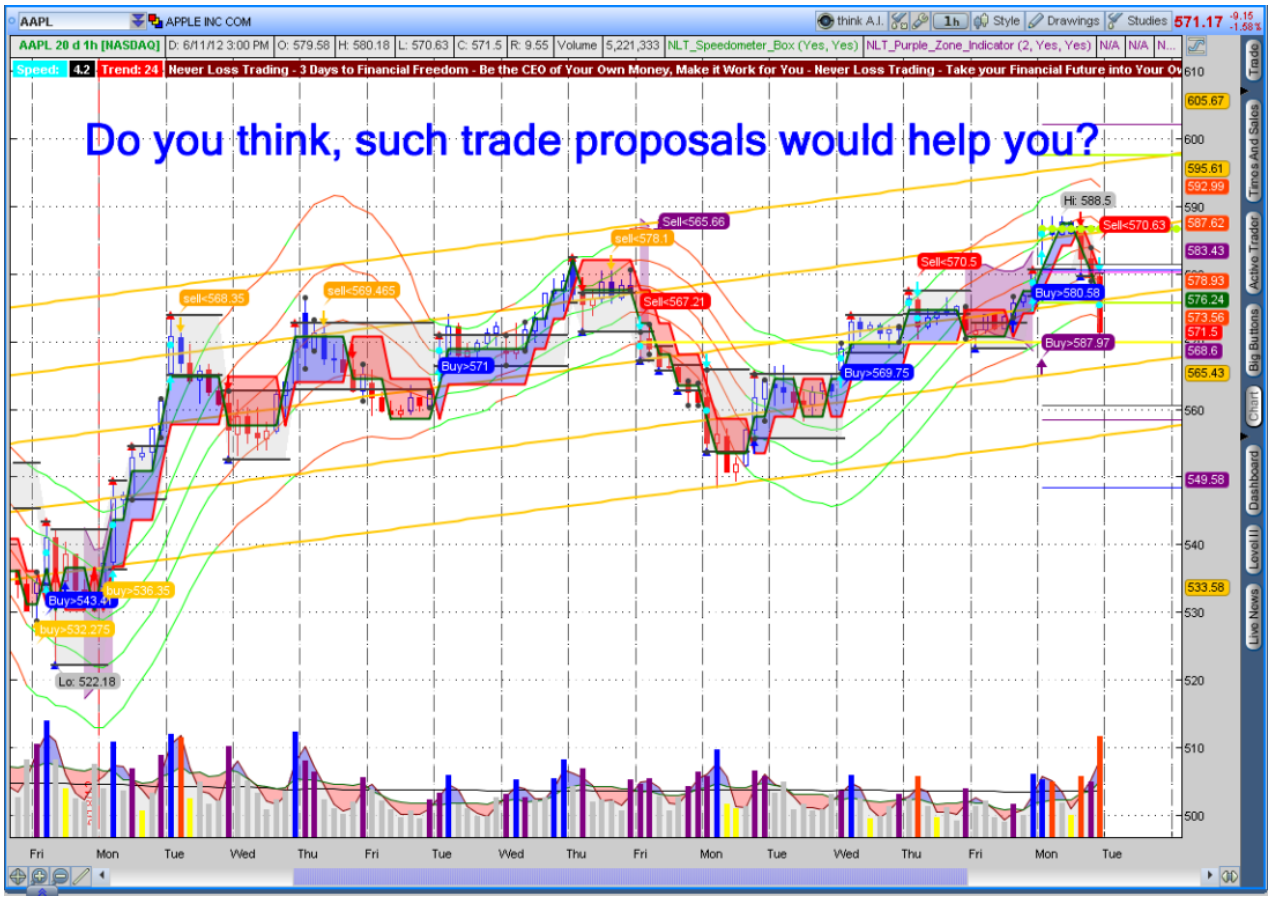
Minimum expected price move after an institutional engagement is established.

By the NLT-Indicators, we catch the waves of the markets to surf along with them, regardless if they are liquidity, momentum or concept based:

Trade What You See!

The NeverLossTrading Method

NeverLossTrading, Coping With Algorithmic Trading (1-Hour Chart)



Our indictors and trading methods work for each security and time frame, while we developed teach multiple concepts specifically tuned to the investment requirement of private investors:

NLT Swing Trading				
Base	Price Breakout	Trend	Momentum	Strong Price Move
Focus	Easy Deployment	Protection, Leverage	Frequent Trading	Confirmed Action
Account	Any	>$10,000 Account	Serious Investor/Traders	
Investors	Beginners	Beginners to Intermediate	Pro Investors, Pro Traders	

With two day trading concepts, we round up our offering:

- NLT Income-Generation
- NLT HF-Day-Trading

The NLT Top-Line Mentorship includes coaching for day- and swing-trading.

NeverLossTrading Mentorship Program Overview

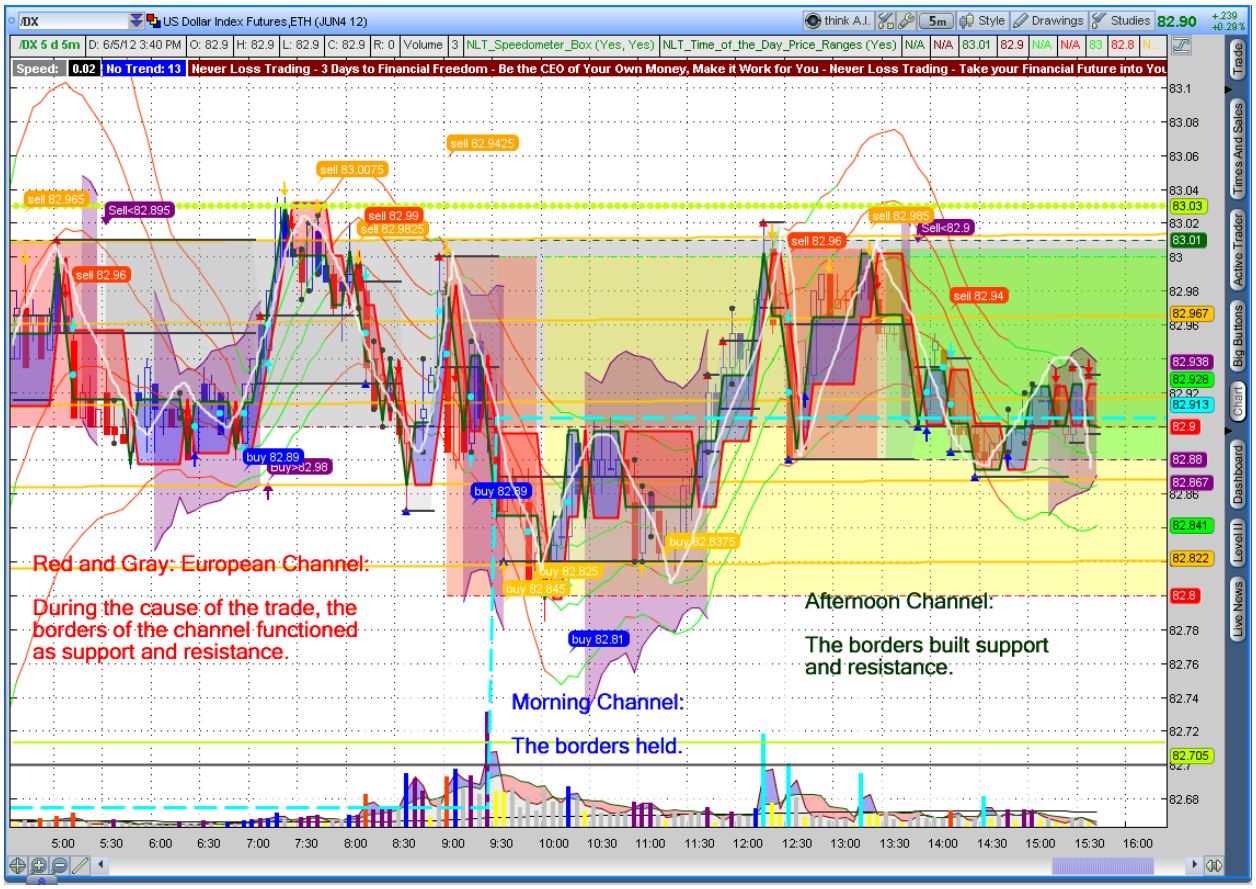
Time Focus	Mentorships	Average Target Returns per Trade	Trade Frequency	Trading Instruments: Stocks	Indexes	Commodities	Currencies	Treasuries	Options	Futures	Focus	Specifics	Day Trading Ability	Combinations
Day Trading	**NLT HF Day Trading**	**1%-5%**	4-10 Trades per Day	x	x	x	x	x	**x**	**x**	Selected Movers Day Trading Reports Stocks, Options, Futures	Momentum Change Volume Differential Top and Bottom Finder	Focus	+ Top Line + HF Stock Trading + Income Generating
	NLT Income Generating	**1%-5%**	1-5 Trades per Day		x	x	x	x	**x**	**x**	Market Mover Focus Watch Lists Futures and Options	TradoMeter Nominator CommandoGraph	Focus	+ Top Line + HF Trading
	NLT Top-Line	**3% - 30%**	2-5 Trades per Week Day Trading Opportunity	x	x	x	x	x	**x**	x	Market Scans Watch Lists High Returns Limited Risk	Top-Line Indicator Market Comparison Market Correlation Seasonality	Yes	+ Wealth Building + Income Generating + HF Trading
Swing Trading	**NLT HF-Stock Trading**	**3% - 10%**	2-5 Trades per Week or Less	x					x		NLT Opportunity Report High Short-Term Returns Limited Risk	Momentum Change Volume Differential Top and Bottom Finder		+ Top Line + Wealth Building
	NLT Wealth Building	**2% - 5%**	2-5 Trades per Month or Week	x		x	x	x	**x**	x	Fixed Set of Assets Secure Income Asset Protection Limited Risk	TradoMeter Nominator CommandoGraph		+ Top Line + HF Trading
	NLT Base Financial Investor Concept	**1% - 2%**	1-3 Trades per Month or Week	x					**x**		NLT Above/Below Report Secure Income Asset Protection Limited Risk	Breakout Indicator Trend Indicator Volume Indicator	Possible	Only 1-Day Training Group of Club Offer Get a discount on further programs.

All NLT-programs are combinable and supplement each other for you to trade the world financial markets:

- Stock Markets
- Currency Markets
- Commodities
- Interest Products (Treasuries)

We certainly honor the work and publications of and about historic traders. However, times have greatly changed. In today's microstructure dynamics, we operate in tick-by-tick financial markets. Being actual happening based, the NLT-Indicators constantly adapt and cope with the today's trade environment and paint the price action of institutions on the chart, using reference periods and specific trading strategies which are taught in our mentorships.

NLT Day-Trading Chart and Indicators



At times, we reference historic traders and their market actions, however, if we pair their way of trading with today's algorithmic trading markets, we recognize:

Nicolas Darvas: His books wonderfully demonstrate how a private investor can succeed in the stock market, where he gained $2 million in18 months. In the market environment of his time, 1957 to 1958, where the stock market went straight up, he never traded an option and never shorted a stock to make his fortune.

Jesse Livermore: He remains being quoted as a gifted tape reader. In his time as a successful trader (1900 - 1940) , the tape was the only way to get to actual stock market information. In algorithm-driven small and frequent order markets, we rather rely on our vector-based graphic programs to spot what is going on in the financial markets.

Richard D. Wyckoff: Giving us the conditions of the trading range. Wyckoff died in 1934, when computers were far away from being introduced. Trading with readjusting dynamic wave principles is our modern way of his 1930 market philosophy.

Ralf Nelson Elliott:	He provided us with a wonderful principle of price moves in wave patterns. However, he developed his trading tools in the 1930's. Still today, many traders try to apply the Elliott Wave Principle in the same way and manner, not considering going into an Indi-Race with a 1930 car, most likely will not win the race.

By sharing their knowledge and principles, the above named and many other historic traders helped us as private investors to gain knowledge about the key principles of the markets. To be a successful financial market investor, high-speed graphic software tools and fast speed decision making is prone. If we compare the stock market to a Formula-1 car race, the principles of a race car did not change between the 1930's and today, however, nobody would expect to go in the race with a 1930 built care, expecting a chance to win. Transferring this to trading, it shows why a modern, actual based vector graphic system like NeverLossTrading puts you in the position to compete in the today's trading world.

Currently, we offer six educational mentorships and software packages:

NLT Top-Line	Laser sharp swing- and limited day-trading program. Including market scanners.
NLT-HF-Stock-Trading	Made for stock traders to adapt to the fast pace algorithmic market, trading for success with an own software program and with the help of continued market reports we issue.
NLT Wealth Building	Trading a basket of pre-defined securities: Stocks, Commodities, Currencies, Treasuries with the NLT principle and own software package.
NLT Income Generating	Our program and concept for day trading the world's financial markets with selected futures and options.
NLT HF-Day Trading	A key tool for serious day traders, providing instruments for all asset classes, combining scalping and momentum trading.
NLT Base-Concept	A beginners class with less indicators and studies providing trade entries at price breakouts.

With each and every one of the NLT-Programs, you will be ready to trade for success in our today's markets and conditions.

contact@NeverLossTrading.com for an introduction.

Good trading!

NeverLossTrading